








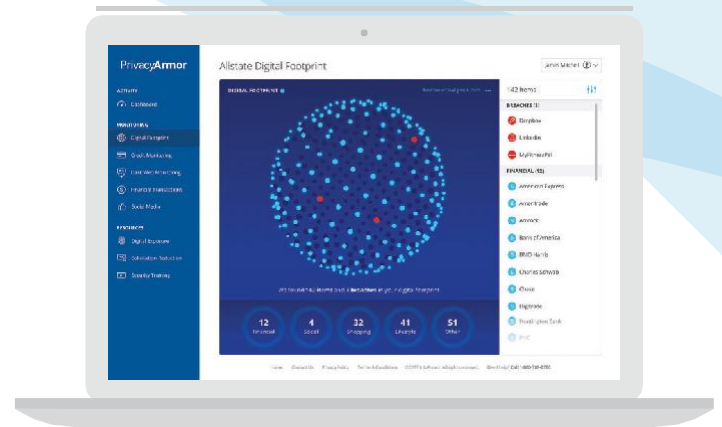


The most comprehensive identity protection plan available

-  Run your personalized Allstate Digital Footprint and see your digital exposure
-  Check your identity health score
-  View, manage, and clear alerts in real time
-  Monitor your credit scores and reports for any changes or errors
-  Receive alerts for cash withdrawals, balance transfers, and large purchases from any linked bank account
-  Monitor linked social media accounts for questionable content and signs of account takeover
-  Reduce solicitation attempts by opting out of credit **card offers, telemarketing calls, commercial mail and email**, and unrequested coupons
-  Protect your account with biometric authentication security in iOS and Android
-  Get reimbursed for stolen 401(k) & HSA funds; we'll also advance fraudulent tax returns †



NEW!

Allstate Digital Footprint™

All the incredible things you can do online require something from you — data. A “digital footprint” is a collection of all the data you’ve left behind that might **expose your identity**. Our new tool offers a simple way for you to see and secure your information, and help stop identity theft before it starts.

How it works

1 Enroll in PrivacyArmor Plus

You're protected from your effective date. Our auto-on credit monitoring alerts, and support require no additional setup.

2 Get to know us

Explore additional features in our easy-to-use portal. The more we monitor, the safer you can be.

3 We're on the job

Our human operatives see more — like when your personal information is sold on the dark web. If you've been compromised, we alert you.

4 We'll do the heavy lifting

In the event of identity theft or fraud, Privacy Advocates® are available 24/7. They won't stop until you're in the clear.

5 We've got your back

Our \$1 million identity theft insurance policy covers out-of-pocket costs associated with identity restoration.†

†Identity theft insurance underwritten by insurance company subsidiaries or affiliates of Assurant. The description herein is a summary and intended for informational purposes only and does not include all terms, conditions and exclusions of the policy described. Please refer to the actual policy for terms, conditions, and exclusions of coverage. Coverage may not be available in all jurisdictions.

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